

Children's Privacy Statement

Effective August 16, 2026

1. Our Commitment to Children

Star Paradise is created for children, and protecting their privacy is fundamental to how we design our website, stories, activities and future digital experiences.

We believe children should be able to explore, imagine and create without being asked to give away personal information they do not need to share.

For that reason, we take a deliberately cautious and minimal approach to children's data.

2. We Do Not Currently Collect Children's Personal Information

The Star Paradise website does **not currently collect personal information from children**.

There are:

- no child account registrations;
- no forms asking children for personal information;
- no profiles;
- no chat or private messaging features;
- no requirement for children to provide their name, email address, school or location; and
- no personal information about children stored by Starlight Paradise Limited through the website.

Children can enjoy the Star Paradise website without telling us who they are.

3. No Advertising to Children

We do not include third-party advertising aimed at children.

We also do not use children's personal information for advertising, profiling or behavioural marketing.

4. Cookies and Tracking

We do not currently use tracking cookies or analytics tools to identify individual children or other visitors.

Our website hosting provider may automatically process limited technical information, such as an IP address or browser type, where this is necessary for security and operation of the website.

Starlight Paradise Limited does not use this information to identify children or for marketing. Further information is available in our Privacy Policy.

5. Downloads and Activities

Children and families may access downloadable activities and other free resources through Star Paradise.

Our own downloadable activities do not require a child to provide personal information in order to download or enjoy them.

Parents, guardians and teachers should supervise children's use of downloadable material and digital services where appropriate.

6. AI and Digital Activities

Star Paradise may introduce children to Artificial Intelligence and other digital tools through stories, activities and educational content.

We encourage children **not to share personal or private information with AI systems or other online services**.

Where an activity involves a third-party AI or digital service, parents, guardians or teachers should review that service's age requirements, privacy policy and safety arrangements before allowing a child to use it.

More information about our approach is available in our AI & Digital Safety Policy.

7. Third-Party Websites and Services

Star Paradise may link to third-party websites or services, such as book retailers, music or video platforms and other external resources.

Those services are operated independently from Starlight Paradise Limited and have their own privacy policies, terms and age requirements.

Parents and guardians should review those policies before allowing a child to use an external service.

8. If We Introduce Interactive Features

Star Paradise may develop new digital experiences and interactive features in the future.

If a future feature needs to collect personal information from a child, we will assess the privacy and safety implications **before the feature is launched.**

Where required, we will:

- clearly explain what information is being collected and why;
- collect only the information genuinely necessary for the feature;
- obtain verifiable consent from a parent or guardian;
- provide appropriate ways for parents or guardians to review, correct or delete their child's information;
- protect the information appropriately; and
- update this Children's Privacy Statement and our Privacy Policy before the feature becomes available.

We will never intentionally collect more information from a child than a feature genuinely requires.

9. Parents and Guardians

We believe parents and guardians should remain in control of their child's digital experience.

If you believe that a child has provided personal information to Starlight Paradise Limited unexpectedly, please contact us.

We will investigate the matter and, where appropriate, delete the information.

10. Children's Privacy Laws

As Star Paradise develops, we will review features involving children's personal information against applicable children's privacy requirements.

These may include requirements such as the UK Children's Code, the Children's Online Privacy Protection Act (COPPA) in the United States, and Hong Kong's Personal Data (Privacy) Ordinance, where applicable.

11. Changes to This Statement

Star Paradise will continue to grow, and new books, activities, apps and digital experiences may be introduced.

We will update this statement before introducing a feature that materially changes the way children's personal information is collected or used.

12. Contact Us

Parents, guardians or teachers with questions or concerns about children's privacy can contact Starlight Paradise Limited at info@slphk.com.

13. Review

This Children's Privacy Statement will be reviewed whenever our website or digital experiences change in a way that affects children's privacy, and at least annually.

Different is brilliant. Kindness is magic.