

AI & Digital Safety Policy

Effective August 16, 2026

1. Our Approach

Starlight Paradise Limited ('we', 'us', 'the Studio') uses and explores Artificial Intelligence ('AI') as a creative tool within the Star Paradise universe.

We believe children should be able to discover AI with curiosity and confidence while understanding that AI is a tool - not a replacement for their own imagination, judgement, creativity or relationships with other people.

Our approach is simple: **creativity first, kindness always, safety by design.**

2. AI as a Creative Tool

AI may be used to support the development of creative content such as ideas, images, music, activities and other elements of the Star Paradise universe.

Where children are introduced to AI through Star Paradise content or activities, our aim is to help them understand how to use it thoughtfully, creatively and responsibly.

We encourage children to:

- develop their own ideas rather than simply accepting what AI produces;
- question, review and improve AI-generated results;
- recognise that AI can make mistakes;
- use imagination and critical thinking alongside technology; and
- ask a parent, guardian or teacher when they are unsure about something.

3. Children and AI Safety

Star Paradise is created for children, so we take a cautious approach to AI and digital experiences.

We do not encourage children to give AI systems personal or private information.

Children should not enter information such as their full name, home address, school, telephone number, passwords, private photographs or other identifying information into an AI service unless a parent or guardian has specifically determined that it is appropriate and safe to do so.

Where children use third-party AI tools as part of an activity, we encourage parents, guardians or teachers to supervise their use and to review the privacy, age and safety requirements of that service.

4. AI Can Make Mistakes

Artificial Intelligence is not always accurate. AI can misunderstand instructions, invent information, produce unexpected results or create images and text containing errors.

We believe recognising these limitations is an important part of learning about AI. Children are encouraged to ask: **Does this look right? Does this make sense? How could I make it better?**

AI-generated information should therefore not automatically be treated as fact.

5. Human Creativity Comes First

Star Paradise is built around imagination and storytelling. AI does not replace the child as the creator.

When children use AI creatively, we encourage them to begin with their own ideas, make choices about what they want to create and change or reject AI suggestions that do not reflect their vision.

The purpose of introducing children to AI is to expand what they can explore and create - not to do their thinking for them.

6. Kind and Responsible Use

The same values that apply throughout Star Paradise apply when using technology.

We encourage children to use AI and digital tools in ways that are:

- kind;
- respectful;
- creative;
- age-appropriate;
- safe; and
- respectful of other people's work and privacy.

AI should never be used through Star Paradise activities to bully, frighten, impersonate or deliberately harm another person.

7. Privacy and Personal Information

The Star Paradise website does not currently collect personal data from children and does not provide accounts, forms, chat or messaging features.

Children should not need to provide personal information to enjoy the Star Paradise website or its downloadable activities. Our handling of personal information is explained fully in our Privacy Policy.

If we introduce an interactive AI feature in the future that requires information from a child, we will review its privacy and safety implications before launch, update the relevant policies and obtain verifiable parental consent where required by applicable law.

8. Third-Party AI and Digital Services

Star Paradise may sometimes refer to or link to third-party digital or AI services.

Those services are operated independently and may have their own age restrictions, privacy policies, terms of use and safety features. Starlight Paradise Limited does not control those services and cannot guarantee their content, outputs, availability or practices.

Parents and guardians should decide whether a third-party service is appropriate for their child before allowing them to use it.

9. Age-Appropriate and Inclusive Design

Children experience technology differently.

We aim to present AI and digital concepts using clear, age-appropriate language and creative activities rather than assuming every child learns, communicates or processes information in the same way.

We will continue to consider accessibility, emotional safety and different learning needs as Star Paradise digital experiences develop.

10. Parent and Guardian Involvement

We believe children benefit most from technology when trusted adults remain part of the experience.

We encourage parents, guardians and teachers to explore AI alongside children, talk about what AI can and cannot do, discuss unexpected results and help children develop healthy digital judgement.

AI safety is not only about restricting technology. It is about helping children learn how to make good choices when using it.

11. Future AI Features

Star Paradise will continue to evolve.

Before introducing any new interactive AI feature intended for children, we will consider its privacy, safeguarding, accessibility and age-appropriateness.

Where a new feature changes how personal information is collected or used, we will update our Privacy Policy and other relevant policies before that feature launches.

12. Questions or Concerns

If you are a parent, guardian or teacher and have a question or concern about AI or digital safety within Star Paradise, please contact Starlight Paradise Limited at info@slphk.com.

13. Review

This policy will be reviewed as the Star Paradise website, books, activities and digital experiences develop, and whenever we introduce a feature that materially changes how AI is used.

Different is brilliant. Kindness is magic.